Mc Graw Hill connect®

Management Application-Based Activities

Available in Connect

Our Connect **Application-Based Activities (ABAs**) are highly interactive activities that challenge students to use problem-solving skills and apply their knowledge to realistic scenarios. Students are placed in a specific role in which they are required to apply multiple concepts and make data-informed decisions. They progress from understanding basic concepts to analyzing complex scenarios and solving problems.

These **Role Playing** activities compel students to think critically and solve real-world problems by applying their skills and knowledge. These “mini sims” often involve multiple decision-making paths -- a “Choose Your Own Adventure” -- and allow students to see the impact of their decisions immediately. Each activity focuses on one topic and is intended to take **approximately 10-15 minutes** to complete. There are objective questions, as well as branching and looping questions, where students can select optimal, sub-optimal, and incorrect responses.

Additionally, you may also notice that there are **Self Assessments** in this category. These introspective, research-based surveys elicit feedback about oneself to promote student self-awareness and self-reflection. As a learning science company, we created these Application-Based Activities to help students develop their higher-order thinking skills aligned with Bloom’s Taxonomy. By assigning these activities, you can help students move from simple memorization to concept application.

Management Application-Based Activities

Application-Based Activities provide students with valuable practice using problem-solving skills to apply their knowledge to realistic scenarios. Students progress from understanding basic concepts to analyzing complex scenarios and solving problems. Review our list of titles to see what is available for your course areas (✓ denotes that a title contains Self-Assessments).

Course	Title	Application-Based Activities available now		
Principles of Management	• Bateman: *Management* ✓* **ABA not included: Handle with Care* • Bateman: *M: Management* ✓* **ABAs not included: Electrifying Technology and Innovation, International Management, and Streaming Organizational Agility*	• A Clean Cut of Leadership • Aligning Organizational Structure and HR • Bottling Effective Group Decision Making • Breaking News: Reports of Structural Dysfunction • Change Management • Cyberloafing • Diversity and Work-Life Issues • Electrifying Technology and Innovation • Entrepreneurship	• Ethical Approaches • Expectancy Theory • Global Management • Handle with Care • Hauling Budgets • Human Resource Management • International Management • Judging Decision Making • Leadership • Management History • Managerial Control • Managerial Strategy	• Materializing Motivation through Strategic HR • Organizational Culture • Organizational Environment • Planning for a Pandemic • Reinforcement Theory • Streaming Organizational Agility • Taking a Shot at Planning • Teamwork: Buzzer-Beating Cohesion • The Management Game • Trimming Conflict
	• Jones: *Contemporary Management* ✓* **ABAs not included: Aligning Organizational Structure and HR and Lawfully Managing Your Labor Force* • Jones: *Essentials of Contemporary Management* ✓* **ABAs not included: A Salute to Force Field Analysis, Individual Differences, International Management, Management History, Organizational Structure, and Programming Organizational Politics*	• A Clean Cut of Leadership • Aligning Organizational Structure and HR • A Salute to Force Field Analysis • Banking on Emotional Intelligence • Change Management • Cyberloafing • Diversity & Perception • Diversity and Work-Life Issues • Ethical Approaches • Expectancy Theory • Global Management	• Handle with Care • Individual Differences • International Management • Judging Decision Making • Lawfully Managing Your Labor Force • Leadership : Transactional vs Transformational • Management History • Managerial Control • Managerial Strategy • Materializing Motivation through Strategic HR	• Organizational Environment • Organizational Structure • Programming Organizational Politics • Recovery Strategy • Reinforcement Theory • Taking a Shot at Planning • Teamwork: Buzzer-Beating Cohesion • The Management Game • Top Down Approaches to Employee Motivation
	• Kinicki: *Management* ✓	• A Clean Cut of Leadership • Aligning Organizational Structure and HR • Baking a Sound Legal Structure • Banking on Emotional Intelligence • Behavior Modification • Capture the Value • Change Management • Contemporary Management on Wheels • Cyberloafing • Decision Making • Delivering Managerial Control • Designing a New Vision • Diversity & Perception • Driving Through HR Matters • Entrepreneurship • Ethical Approaches • Expectancy Theory • Farming Organizational Development • Flying to New Heights • Global Management • Handle with Care • Human Resource Management	• Inconvenient Management Perspectives • Individual Differences • Insuring Effective Decision Making • International Management • Keeping Pets Happy with Evidence-Based Decision Making • Landing an Effective Corporate Strategy • Lawfully Managing Your Labor Force • Leadership • Lifting Past Communication Barriers • Management History • Managerial Challenges • Managerial Control • Managerial Ethics • Managerial Strategy • Materializing Motivation through Strategic HR • Open for Learning • Organizational Culture • Organizational Environment • Organizational Structure	• Organizational Structure: Hollow, Modular, and Virtual • Planning • Planning for a Pandemic • Posting Effective Social Media Policies • Power & Influence • Quality Starts in the Kitchen • Recovery Strategy • Reinforcement Theory • (Re)planning a Zoo • Riding the Change Wave • “Rolling” Along the Project • Scoring on Organizational Culture • Solar Powered Leadership • Strategic Planning • Teamwork Makes the App Work • The Management Game • Top Down Approaches to Employee Motivation • Trimming Conflict

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Principles of Management	• LePine: *Connect Master Management* ✓	• A Clean Cut of Leadership • Bottling Effective Group Decision Making • Capture the Value • Change Management • Contemporary Management on Wheels • Cyberloafing • Decision Making • Diversity & Perception • Ethical Approaches • Expectancy Theory	• Human Resource Management • International Management • Leadership • Lifting Past Communication Barriers • Management History • Managerial Control • Managerial Ethics • Managerial Strategy • Materializing Motivation through Strategic HR • Organizational Culture	• Organizational Environment • Organizational Structure • Quality Starts in the Kitchen • Reinforcement Theory • Solar Powered Leadership • Strategic Planning • Teamwork Makes the App Work • The Management Game • What is Management?
Organizational Behavior	• Baldwin: *Organizational Behavior* ✓	• A Salute to Force Field Analysis • Diversity & Perception • Ethical Approaches • Individual Differences • Org Structure: Hollow, Modular,	and Virtual • Power & Influence • Reinforcement Theory • Scoring on Organizational Culture	• Solar Powered Leadership • Swimming in Conflict • Teamwork Makes the App Work
	• Colquitt: *Organizational Behavior* ✓	• Cleaning Up Organizational Withdrawal Challenges • Cyberloafing • Engineering Emotional Responses • Ethical Approaches • Expectancy Theory	• Global Management • Individual Differences • Judging Decision Making • Leadership and Reward-Based Power • Organizational Environment	• Power & Influence • Reinforcement Theory • Top Down Approaches to Employee Motivation • The Workplace Behavior Buffet • Turning Negatives Upside Down
	• McShane, M: *Organizational Behavior* ✓* **ABAs not included: Individual Differences and Repairing Self Leadership* • McShane: *Organizational Behavior* ✓* **ABAs not included: Leadership and Reward-Based Power; "Rolling" Along the Project; Turning Negatives Upside Down*	• Change Management • Cyberloafing • Engineering Emotional Responses • Ethical Approaches • Expectancy Theory • Global Management • Individual Differences • Judging Decision Making • Leadership	• Leadership and Reward-Based Power • Lifting Past Communication Barriers • Negotiations • Organizational Structure: Getting Swole into Shape • Power & Influence • Prescribing the MARS Model • Programming Organizational Politics	• Reinforcement Theory • Repairing Self Leadership • "Rolling" Along the Project • Scoring on Organizational Culture • Teamwork Makes the App Work • Top Down Approaches to Employee Motivation • Trimming Conflict • Turning Negatives Upside Down
	• Kinicki: *Organizational Behavior* ✓	• A Clean Cut of Leadership • Banking on Emotional Intelligence • Change Management • Company Values • Cyberloafing • Decision Making • Diversity & Perception • Expectancy Theory • Individual Differences • Leadership	• Managerial Ethics • Negotiations • Organizational Behavior • Organizational Culture • Organizational Structure: Getting Swole into Shape • Performance Management • Positive OB • Power & Influence • Programming Organizational Politics	• Reinforcement Theory • "Rolling" Along the Project • Scoring on Organizational Culture • Socialization • Stress • Swimming in Conflict • Teamwork Makes the App Work • Top Down Approaches to Employee Motivation
	• Konopaske: *Organizational Behavior and Management*	• A Clean Cut of Leadership • Banking on Emotional Intelligence • Change Management • Cyberloafing • Global Management • Handle with Care	• Individual Differences • Leadership • Materializing Motivation through Strategic HR • Negotiations • Organizational Structure: Getting Swole into Shape • Power & Influence	• Swimming in Conflict • Teamwork: Buzzer-Beating Cohesion • Teamwork Makes the App Work • Top Down Approaches to Employee Motivation • Trimming Conflict • Turning Negatives Upside Down

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Course	Title	Application-Based Activities available now
Human Resource Management	• *Cascio: Managing Human Resources*	• A Day in the Life of HR • Diversity & Perception • Global Management • How Am I Doing? Performance Appraisal • Human Resources Management • Lawfully Managing Your Labor Force • Materializing Motivation through Strategic HR • Performance Management: Lagging or Leading? • Recognizing Employee Contributions • Top Down Approaches to Employee Motivation • Who Can Be Fired? Retaining and Separating Employees
	• Noe: *Human Resource Management* ✓ • Noe: *Fundamentals of HRM* ✓	• A Day in the Life of HR • Dalton's Delicate Dilemma • Employee Benefits: So Many Choices • Employee Development at Extreme Gym • Employee Selection at Data Corps • Equal Opportunities at Harper's Hamburgers • Global HRM: Seeing Beneath the Surface • How am I Doing? Performance Appraisals • HR Planning at Maxco • Performance Management: Lagging or Leading • Payton's Pay Policy • Recognizing Employee Contributions • Sabina's HR Audit • To Acquire or Not to Acquire • Top Down Approaches to Employee Motivation • Training: Onboarding Employees at Kawika • Who Can Be Fired? Separating and Retaining Employees
Strategic Management	• Dess: *Strategic Management*	• A Fantastic International Expansion • Agency Theory • Alliances • Build-Borrow-Buy • Competitive Dynamics • Corporate Entrepreneurship • Culture Change at Logical Logistics • Diversification • Ethics • Generic Strategies • Human Capital • Industry Lifecycle • Organizational Structure • Porter's Five Forces • Resource Based View • Stakeholders • Vertical Integration
	• Rothaermel: *Strategic Management*	• A Fantastic International Expansion • Agency Theory • Blue Ocean Strategy • Build-Borrow-Buy • Business Models • Competitive Advantage • Decision Dream Team • Diversification Horizontal Integration • Generic Strategies • Industry Lifecycle • Organizational Structure • PESTEL Analysis • Porter's Five Forces • Resource Based View • Shared Value Creation • Stakeholders • Vertical Integration
	• Thompson: *Crafting & Executing Strategy*	• A Fantastic International Expansion • Alliances • Corporate Social Responsibility • Diversification • Generic Strategies • Organizational Structure • Porter's Five Forces • Process Improvement • Resource Based View • Strategic Alignment • Strategy Basics • Vertical Integration • What is Strategy?
	• Gamble: *Essentials of Strategic Management*	• A Fantastic International Expansion • Alliances • Corporate Social Responsibility • Diversification • Generic Strategies • Organizational Structure • Porter's Five Forces • Process Improvement • Resource Based View • Strategic Alignment • Vertical Integration • What is Strategy?

How to Access Application-Based Activities in McGraw Hill Connect®

1. Log into your Connect Marketing course
2. Add Assignment
3. Select Application Based Actvity
4. Choose to Assign or Preview the ABAs
5. To learn more, visit **bit.ly/how_to_ABA**

Management Application-Based Activities

Course	Title	Application-Based Activities available now		
International Business	• Hill: *International Business* • Hill: *Global Business Today*	• Accounting and Finance • Analyzing National Differences in Economic Development • Differences in Political/ Economic/Legal Systems • Ethics • Exporting and Importing • Global Culture • Global HR • Global Marketing • Market Entry	• Navigating a Global Marketplace • Optimizing Organizational Architecture and Strategy • Strategy • Trade Policy • Understanding Foreign Direct Investment • Understanding the Impact of Changing Exchange Rates • Understanding the Implications	of the International Monetary System • Understanding the Implications of International Trade Theory • Managing Global Supply Chain • The Implications of Regional Economic Integration • The Global Capital Market
	• Geringer: *International Business*	• Accounting and Finance • Analyzing National Differences in Economic Development • Differences in Political/ Economic/Legal Systems • Ethics • Exporting and Importing • Global Culture • Global HR • Global Marketing • Managing Global	Supply Chain • Market Entry • Navigating a Global Marketplace • Optimizing Organizational Architecture and Strategy • Strategy • The Implications of Regional Economic Integration • The Global Capital Market • Trade Policy • Understanding Foreign Direct	Investment • Understanding the Impact of Changing Exchange Rates • Understanding the Implications of International Trade Theory • Understanding the Implications of the International Monetary System
Entrepreneurship	• Bamford: *Entrepreneurship*	• Accounting and Financial Ratios • Business Planning • Entrepreneurship: Bright Idea	• Entrepreneurship: Business Launch • Finance and Banking • Legal Structure	• Operational Decisions • The 4 P's of Marketing • Topping off a Pizzeria with Cash
	• Hisrich: *Entrepreneurship*	• Entrepreneurship • Finance and Banking	• International Trade • Operational Decisions	• The 4 P's of Marketing
Management Skills	• De Janasz: *Interpersonal Skills in Organizations*	• Cyberloafing • Diversity & Work-Life Issues • Diversity & Perception	• Emotional Intelligence • Engineering Emotional Responses • Global Management	• Negotiations • Teamwork • Trimming Conflict
Training and Development	• *Noe*: *Employee Training and Development* ✓	• Diversity & Perception	• Employee Motivation	
Business Ethics	• Ghillyer: *Business Ethics Now* • Hartman: *Business Ethics*	• Crisis Management • Ethical Safeguards	• Exploring Ethics • Labor Practices	• Pay Equity • Whistleblowing
Leadership	• Hughes: *Leadership*	• A Clean Cut of Leadership • Banking on Emotional Intelligence • Engineering Emotional Responses	• Leadership: Transactional vs. Transformational Leadership • Leadership & Change • Managerial Grid • Power & Influence • Teamwork: Buzzer-Beating	Cohesion • Teamwork Makes the App Work • Trimming Conflict
	• Manning: *The Art of Leadership*	• A Clean Cut of Leadership • Banking on Emotional Intelligence • Company Values	• Diversity & Perception • Individual Differences • Leadership and Change	• Leadership: Transactional vs. Transformational Leadership • Managerial Grid

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Human Relations	• Lamberton: *Human Relations*	• Change Management • Emotional Intelligence • Employee Motivation	• Engineering Emotional Responses • Ethical Approaches	• Expectancy Theory • Trimming Conflict
	• Lussier: *Human Relations*	• Change Management • Cyberloafing • Expectancy Theory	• Global Management • Leadership • Power & Influence	• Teamwork: Buzzer-Beating Cohesion • Reinforcement Theory
Business & Society	• Lawrence: *Business & Society*	• Crisis Management • Ethical Safeguards	• Ethical Approaches • Labor Practices	• Pay Equity • Whistleblowing
International Management	• Luthans: *International Management* ✓	• Culture & Trade • Economics • Ethical Approaches • Global Management	• International Management • International Trade • Labor Practices • Leadership	• Negotiations
Labor Relations	• Budd: *Labor Relations* ✓	• Negotiations	• Materializing Motivation through Strategic HR	
Negotiations	• Lewicki: *Negotiation* ✓ • Lewicki: *Essentials of Negotiation* ✓	• Global Management • Individual Differences	• Negotiations • Swimming in Conflict	• Trimming Conflict
Change	• Palmer: *Managing Organizational Change*	• Change Management	• Farming Organizational Development	• Leadership and Change
Small Business Management	• Byrd: *Small Business Management*	• Entrepreneurship: Business Launch • Entrepreneurship: Bright Idea • Lawfully Managing your Labor Force • Legal Structure	• Managerial Control • Materializing Motivation through Strategic HR • Operational Decisions • Organizational Structure	• The 4 P's of Marketing
	• Katz: *Entrepreneurial Small Business*	• Accounting & Financial Ratios • Business Planning • Entrepreneurship: Bright Idea • Entrepreneurship: Business	Launch • Finance & Banking • Legal Structure • Operational Decisions • The 4 P's of Marketing	• Topping Off a Pizzeria with Cash
Supervision	• Certo: *Supervision*	• Change Management • Cyberloafing • Diversity & Perception • Expectancy Theory • Lawfully Managing Labor • Leadership	• Leadership and Change • Managerial Control • Managerial Grid • Materializing Motivation • Organizational Structure • Planning for	a Pandemic • Quality Starts in the Kitchen • Reinforcement Theory • Teamwork
Technology & Innovation	• Schilling: *Strategic Management of Technology & Innovation*	• Electrifying Technology & Innovation		
Staffing	• Judge: *Staffing Organizations*	• Human Resources - Recruiting • Retaining and Separating	Employees	
Compensation	• Gerhart: *Compensation*	• Addressing the Issue of Pay Equity • Materializing Motivation through Strategic HR	• How Am I Doing? Performance Appraisals • Recognizing Employee Contributions	