Business Statistics & Analytics

Monthly Newsletter

January 2026

Business Statistics & Analytics Classroom Best Practices

Seeing Is Believing: Why Ethics Matter in Data Visualization

Think data visualizations are harmless? Professor Vern Richardson—author of the 2026 release of ***Data Visualization***—breaks down why ethical design is critical—don't miss this video!

Click here to learn more.

Analytics Insider

Stay ahead of the curve and maximize your success in the rapidly evolving fields of Business Statistics & Analytics with the **Analytics Insider** blog!

Just Prompt It: How GenAI Makes Teaching Business Analytics Easier Than Ever

Discover how generative AI is transforming business analytics—don't miss Marcia Weidenmier Watson's game-changing insights, co-author of the upcoming 2026 edition of ***Introduction to Business Analytics***!

Click here to learn more.

connect® Digital Showcase

McGraw Hill's Evergreen Delivery Model

Learn more about how Evergreen delivers the most relevant and up-to-date content, tools, and accessibility directly to your existing courses.

Click here to learn more.

Webinars

Explore Fresh Ideas! Catch up on our Fall 2025 Webinar Series to stay inspired and ahead this new school year!

✓ Future-Proof or Fall Behind: Cracking the Code of AI-Driven Careers | Recording Available
✓ Code. Analyze. Dominate. Teach Python Like It Matters—Because It Does | Recording Available
✓ Feminomics: Hacking the Future of AI & Analytics | Recording Available
✓ Data Visualization with a Voice: Building Skills Employers Actually Want | Recording Available
✓ GenAI Labs in Action with Vern Richardson | Recording Available

Be on the lookout for our Spring 2026 Webinars!

Meet the Jaggia Author Team

Learn more about the author team behind **Jaggia's Business Analytics and Business Statistics franchise**.

Click here to meet the team.

Find Your Fit

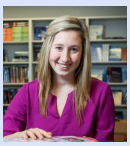
Find the right **Business Statistics** or **Business Analytics** product for you! Take this short quiz to discover the right fit for your course.

Explore our Business Statistics & Analytics Products and Resources.

Welcome back! Here's to a great new spring semester!
Catch us next month for fresh insights, updates, and trends in Business Statistics & Analytics.



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