Business Statistics & Analytics
Monthly Newsletter
February 2026

Business Statistics & Analytics Classroom Best Practices

The Power of Connect: The 2025 Connect Effectiveness Study

See how the complete course platform leads to better outcomes, transforms student engagement, and ultimately helps you be more successful.

Click here to learn more.

Digital Showcase

Unlock Deeper Learning with McGraw Hill SmartBook + AI Reader

Pairing McGraw Hill's SmartBook adaptive learning platform with AI Reader brings together personalized study paths and AI-supported comprehension, helping Business Analytics students learn complex concepts more efficiently and stay more engaged with course content.

Click here to learn more.

Business Statistics & Analytics Showcase

AI in Business: Creating Value Responsibly delivers a fresh, fast-evolving course option that makes AI accessible and ethical—giving business programs real-world cases and practical insights to confidently expand into this emerging area.

Click here to learn more.

Analytics Insider

Stay ahead of the curve and maximize your success in the rapidly evolving fields of Business Statistics & Analytics with the Analytics Insider blog!

The Most Important AI Book You Haven't Heard About Yet

Discover a first-of-its-kind resource that fills a much needed gap in business education by giving future leaders an accessible, ethics-focused guide to understanding and using AI responsibly as the field rapidly evolves.

Click here to learn more.

Webinars

Check out our spring webinar series to boost your skills and elevate your courses:

February 18 – Preparing Students to Thrive in an AI-Powered World

February 20 – Hands-On Labs for Impactful Analytics & Visualization

March 6 – Unlock the Power of McGraw Hill Connect®

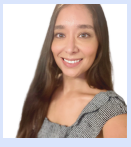
March 19 – SQL & Python Foundations for Business Students

March 19 – From Data to Decisions: Applied Analytics with Microsoft Power Tools

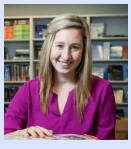
Find Your Fit

Find the right Business Statistics or Business Analytics product for you! Take this short quiz to discover the right fit for your course.

Explore our Business Statistics & Analytics Products and Resources.



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