Florida State College at Jacksonville Case Study

Jacksonville, Florida

With Inclusive Access, students save money and acquire the correct course materials seamlessly prior to class starting.

Inclusive Access is a partnership between an institution, its bookstore, and publishers to deliver digital course materials to students—below market rates—on or before the first day of class. Florida State College at Jacksonville brands its Inclusive Access program FSCJ ACCESS.

Key Findings

- FSCJ ACCESS course material prices average $24.94 per credit hour—below the Florida College System's definition of affordable.
- Faculty see improvements in students' readiness to learn in FSCJ ACCESS classes.
- More than 95% of faculty expressed interest in continuing to participate in FSCJ ACCESS.
- 84% of students say lower course costs helped keep them in school and progressing toward their degree.
- In Spring 2026, students saved more than $614,500 on course materials in FSCJ ACCESS classes.



Study Specifics

School Name
Florida State College at Jacksonville

Inclusive Access Program Name
FSCJ ACCESS

Institution Leader
Dr. Richard H. Turner, Associate Vice President of Academic Operations

LMS Integration
Canvas

Inclusive Access Model
Opt-Out

Setting

Florida State College at Jacksonville (FSCJ) is a public, four-year college that enrolls more than 45,000 students and offers more than 150 degree programs and technical certificates. Students can take traditional face-to-face courses on four campuses, choose from evening, weekend, hybrid, and online classes, and complete degrees via accelerated learning programs. The average enrolled student is 28 years old, and 80% of enrolled students attend classes part time.

Challenge

Before using Inclusive Access, approximately 30% of students at FSCJ purchased their course materials through the bookstore. The other 70% purchased from sources where they could not use financial aid or went without materials, leaving them unprepared for class. These students occasionally purchased the wrong materials or would be unable to access the required digital content.

Implementation

In Spring 2021, FSCJ formed a steering committee and started an Inclusive Access pilot program in 17 classes. Their goal was to automate all processes within the program, including:

- Faculty and student communications
- Provisioning course materials to appropriate classes
- Application of course materials charges at point of registration
- Removal of course materials charges if class is dropped
- Making course materials available to students with no additional steps from faculty
- Establishing faculty and stakeholder training

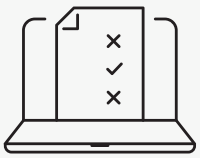
Stakeholders included:

- Business Office (Financial Aid, Bursar, Controller)
- Academics (Faculty, Department Chairs, Deans, Provost)
- Technology (IT, Learning Management System)
- Bookstore Partners and Content Providers

Excitement for the Spring Pilot was evident, with no students choosing to opt out. The program expanded to more than 200 sections in Summer 2021 and to just over 300 sections in Fall 2021. By Fall 2025, FSCJ ACCESS had grown to include 1,473 sections with more than 30,000 duplicated enrollments.

Dr. Richard Turner, Associate Vice President of Academic Operations, says, “Since the launch of the FSCJ ACCESS program in Spring 2021, we have observed steady growth and significant savings for students participating in the program. For example, during the Spring 2025 term, students collectively saved nearly $910,000 compared to the national retail prices of their course materials.”

Using FSCJ ACCESS, students benefit by securing the lowest possible price for the correct course materials and can apply their financial aid, meaning the most economically disadvantaged students can start the course on the first day with correct course materials.



$24.94

per-credit-hour average price for FSCJ ACCESS course materials

“I appreciate reduced costs for materials because books are so expensive. I also appreciate how easy it is to access the materials.”

– FSCJ Student

“I hope all classes are offered this way in the future! It really alleviates the pain of trying to figure out what to purchase with the book vouchers. Instead, those vouchers can be used for supplies I need since I already have the textbook!”

– FSCJ Student

Impact Analysis

Access and Academic Readiness

When surveyed in Fall 2024, 85% of faculty said they had seen some benefits with FSCJ ACCESS compared to standard classes. Overwhelmingly, 95% of faculty said they would like to continue participating in FSCJ ACCESS classes. (Figure 1)

Student survey results reveal strong engagement with FSCJ ACCESS. Students not only had their course materials before the first day of class—more than half were already diving into them in Canvas. Compare this to the alternative: In 2022, nearly one-third of non-participating students lacked all required course materials by the end of week one, and three in 10 skipped purchasing some altogether. (Figure 2)

Figure 1:
FSCJ ACCESS Faculty Survey
Fall 2024

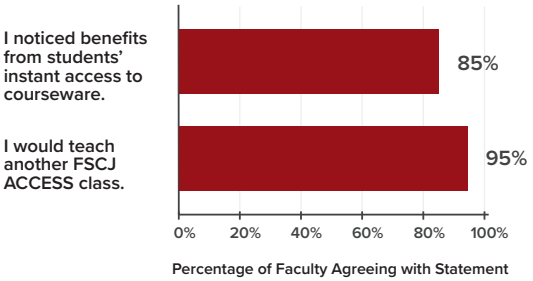
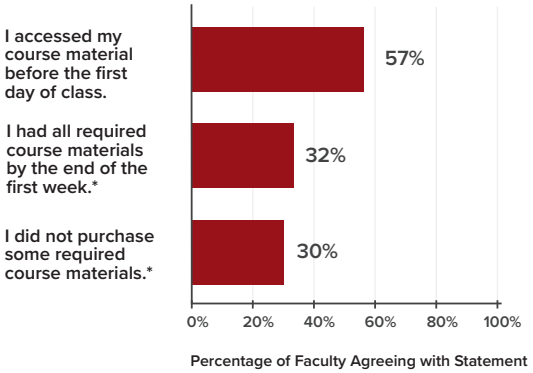


Figure 2:
FSCJ ACCESS Student Survey



*Classes where the required course materials had to be purchased

> **"I am not a local student so I can't just walk into the bookstore the week before class to get my book. Searching for digital copies can be expensive. I have accidentally missed the deadlines to use financial aid for books and have had to buy out of pocket before. Having the book included in tuition meant I didn't have to worry about that. It also meant I knew I was getting the right book. My current class uses a book that has like 10 editions."**
>
> – FSCJ Student

> **"It was great. The is my first year in college, and in high school they said it would be difficult to find books. I'm happy it was easy and I didn't feel stressed at all."**
>
> – FSCJ Student



Student Savings

With FSCJ ACCESS, not only do students have access to correct course materials on the first day of class, they also save money.

In the Spring 2021 FSCJ ACCESS Pilot, with 260 duplicated enrollments, students saved a total of $14,045 (an average of $54 per enrollment). By the Summer 2023 term, with 12,050 duplicated enrollments, students saved $498,065. And as of the Spring 2026 term, with 24,580 duplicated enrollments, students saved $614,500. (Figure 3) Duplicated enrollment counts a student one time for each FSCJ ACCESS class taken. For example, a student who takes three FSCJ ACCESS classes is counted three times.

This level of savings doesn't just ease immediate financial pressures for students. It also shapes their long-term academic outcomes. More than four in five students said their cost savings helped them stay enrolled or progress toward their degree goals. (Figure 4)

Figure 4:
Do you feel the money you saved on course materials via the FSCJ ACCESS program helped you stay enrolled or accelerate towards your degree goals?

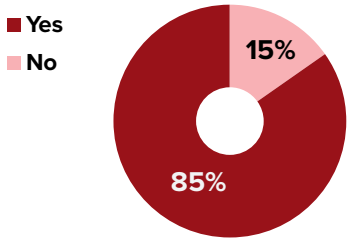


Figure 3:
FSCJ ACCESS Data

Term	Classes	Duplicated Enrollments	Unduplicated Students	Total Savings to Students
Spring 2021	17	260	257	$14,045.49
Summer 2021	199	3,297	2,855	$91,068.17
Fall 2021	301	5,501	4,693	$252,884.08
Spring 2022	258	4,759	4,140	$231,666.75
Summer 2022	245	4,341	3,633	$89,585.50
Fall 2022	744	12,850	9,108	$444,795.01
Spring 2023	922	17,262	10,819	$760,043.05
Summer 2023	722	12,050	7,826	$498,065.23
Fall 2023	1,031	20,459	12,695	$786,809.64
Spring 2024	1,166	23,521	13,759	$629,774.32
Summer 2024	907	16,284	9,754	$434,401.52
Fall 2024	1,539	29,372	16,398	$896,139.72
Spring 2025	1,527	29,826	16,122	$909,991.26
Summer 2025	1,023	18,528	10,768	$471,475.12
Fall 2025**	1,473	30,444	16,869	$761,100.00
Spring 2026**	1,520	24,580	12,661	$614,500.00
Total	**10,601**	**198,350**	**122,827**	**$6,510,744.84**

**Estimate

Scaling Sustainably

With FSCJ ACCESS firmly established, administrators have turned their attention to growing the program while ensuring it continues to serve students and educators.

Good communication has been key. Students can easily filter their searches for FSCJ ACCESS classes, and they receive confirmation emails when they register. Educators who participate are also encouraged to communicate with their students about the program.

In addition, a dedicated committee that oversees FSCJ ACCESS meets biweekly to address any issues that might affect students. And before each term begins, the college brings faculty and key partners together for training sessions.

Meanwhile, FSCJ ACESS continues its upward trajectory. The program grows each term. Students save hundreds of thousands of dollars. And the feedback from both faculty and students remains overwhelmingly positive. Buoyed by these results, administrators are now considering making FSCJ ACCESS available for all college credit classes.

Conclusion

FSCJ ACCESS has thrived because day one access and up-to-date course materials ensures students' ability to succeed in college. Students at FSCJ save money and time by being provided with the lowest-cost course materials at registration and can easily access the materials through the LMS. Further, FSCJ ACCESS allows the same access to all full-time and part-time students regardless of when they attend classes (day, night, weekend) or how they attend classes (traditional classrooms, hybrid, or fully online) to provide the best opportunity for success for students with diverse schedules.

Get In Touch

We share your passion for learning, and we believe that all students should have access to affordable, high-quality learning solutions built to help them succeed.

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"Students benefit from guaranteed lowest pricing, with materials seamlessly integrated into Canvas up to two weeks before the session begins, and they can easily apply their financial aid. They also retain flexibility, with the ability to opt out—or back in—as many times as they desire until the end of the first week of class. Faculty gain peace of mind knowing that students have access to the adopted course materials as soon as the course shell opens, as early as two weeks prior to the start of the term."

– Dr. Richard H. Turner,
AVP of Academic Operations at Florida State College at Jacksonville