Operations & Supply Chain Management

Monthly Newsletter

September 2025

Operations & Supply Chain Management Classroom Best Practices

Success Story Texas A&M University

Discover how Texas A&M's Dr. Jon Stauffer transformed his operations management course using McGraw Hill Connect® and SmartBook™ to boost student engagement, reduce academic dishonesty, and deliver hands-on learning through a dynamic capstone simulation.

Click here to learn more.

connect Digital Showcase

SmartBook - Instructor Overview

Discover how SmartBook helps students read more efficiently, master basic concepts, and study more effectively. In this overview, you will also learn how to incorporate SmartBook assignments into your course.

Click here to learn more.

Meet the Schroeder Operations Management Author Team

Meet the team behind ***Operations Management in the Supply Chain: Sustainability and Resilience***, Roger Schroeder and Susan Meyer Goldstein.

Click here to meet the team.

Find Your Fit

Find the right **Operations & Supply Chain Management** product for you! Take this short quiz to discover the right fit for your course.

The Supply Chain Corner

Stay informed and excel in the dynamic world of Operations & Supply Chain Management with **The Supply Chain Corner** blog!

Sustainability in Operations and Supply Chain Management Classrooms

Click here to learn more.

OM in the News

A resource created BY Faculty, FOR Faculty for up-to-date cases and articles to drive student engagement in the classroom.

Update and link to the title of the most relevant/timely article.

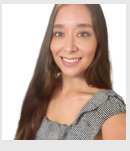
Subscribe to the OM in the News newsletter for more cases and articles!

Upcoming Webinars

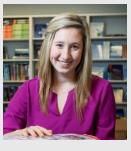
Explore Fresh Ideas! Join our Fall 2026 Webinar Series to stay inspired and ahead this season.

✓ Future-Proof or Fall Behind: Cracking the Code of AI-Driven Careers | Wed, 10/1 | 1pm CT
✓ Code. Analyze. Dominate. Teach Python Like It Matters—Because It Does | Fri, 10/10 | 1pm CT
✓ Feminomics: Hacking the Future of AI & Analytics | Fri, 11/7 | 11am CT
✓ Data Visualization with a Voice: Building Skills Employers Actually Want | Fri, 11/14 | 11am CT
✓ Richardson GenAI Labs (Title and Details TBD)
Links need to be added, details around Richardson GenAI Labs need to be updated and moved to the appropriate section depending on date

Explore our Decision Sciences & Operations Mgmt Products & Resources.



Kristen Salinas-Thompson
Senior Marketing Manager
Decision Sciences & Operations Management
Kristen.Salinas@mheducation.com



Kelsey Darin
Portfolio Manager
Decision Sciences & Operations Management
Kelsey.Darin@mheducation.com

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