Operations & Supply Chain Management

Monthly Newsletter

January 2025

Operations & Supply Chain Management Classroom Best Practices

Education for All: Barriers and Breakthroughs

A new white paper from McGraw Hill on how institutions can take more meaningful action to bring education for all to all students.

Click here to learn more.

connect Digital Showcase

SmartBook - Instructor Overview

Discover how **SmartBook** helps students read more efficiently, master basic concepts, and study more effectively. In this overview, you will also learn how to incorporate SmartBook assignments into your course.

Click here to learn more.

Meet the Author Team for the Swink Operations Management Franchise

Learn more about the authors of **Managing Operations Across the Supply Chain**.

Click here to meet the team!

Find the right Operations & Supply Chain Management product for you!

Take this short quiz to discover the right fit for your course.

The Supply Chain Corner

Stay informed and excel in the dynamic world of Operations & Supply Chain Management with **The Supply Chain Corner** blog!

Be the Supply Chain Champion Your CEO Needs: 7 Tips for Managing Up in the OSCM World

Learn tips for managing up in the Operations and Supply Chain Management world from Thomas Kull, co-author of Operations & Supply Chain Management.

Click here to learn more.

OM in the News

A resource created BY Faculty, FOR Faculty for up-to-date cases and articles to drive student engagement in the classroom.

OM in the News Panel: Unlock Insights and Best Practices to Bring Relevancy into Your Operations Management Classroom

Gain insights from a panel of **OM in the News** contributors as they share best practices for using this valuable resource to foster student engagement.

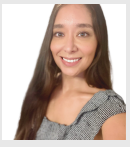
Click here to watch the video.

Webinars

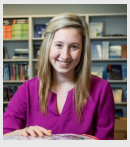
Elevate Your Classroom: Mastering Core Strategies in Operations & Supply Chain Management

Beyond The Degree Webinar Series

- ✓ **Critical Thinking & Problem Solving**
- ✓ **Analytics & Excel Proficiency**
- ✓ **Cultural Competency & Emotional Intelligence**



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