Operations & Supply Chain Management

Monthly Newsletter

March 2025

Operations & Supply Chain Management Classroom Best Practices

Assessment Strategies for Better Learning Outcomes with McGraw Hill Connect®

Explore effective assessment strategies using McGraw Hill Connect to enhance learning outcomes and support student success.

Click here to learn more.

connect Digital Showcase

Engaging Students with Real-World Scenarios through Application-Based Activities

Discover how Application-Based Activities bridge classroom theory and real-world application through engaging, 10-30 minute decision-making simulations that enhance students' problem-solving and critical thinking skills.

Click here to learn more.

Meet the Author: Bob Jacobs

Learn more about our distinguished author, Bob Jacobs, of the 2025 release of **Operations and Supply Chain Management: The Core**, and of **Operations and Supply Chain Management**.

Click here to meet the author!

Find Your Rep

Have questions? **Get in touch** with your local McGraw Hill Learning Technology Representative.

The Supply Chain Corner

Stay informed and excel in the dynamic world of Operations & Supply Chain Management with **The Supply Chain Corner** blog!

Integrating Analytics Exercises into Your Operations & Supply Chain Management Classroom

Join author Bob Jacobs as he demonstrates integrating analytical models and statistics into end-of-chapter exercises focused on real-world decision-making.

Click here to learn more.

OM in the News

A resource created BY Faculty, FOR Faculty for up-to-date cases and articles to drive student engagement in the classroom.

Sustainable Beer Pipeline in Bruges

Discover how the 500-year-old De Halve Mann brewery built the world's first beer pipeline to transport beer sustainably from brewery to bottling facility.

Click here to read more.

Webinars

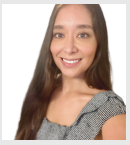
Feminomics: Women in OSCM on Driving the Profession through Innovation, Learning, and Leadership
Friday, March 21, 2025 | 12:00 PM ET/11:00 AM CT

Beyond The Degree Webinar Series

- ✓ **Critical Thinking & Problem Solving**
- ✓ **Analytics & Excel Proficiency**
- ✓ **Cultural Competency & Emotional Intelligence**

Find the right Operations & Supply Chain Management product for you!

Take our short quiz to discover the right fit for your course.



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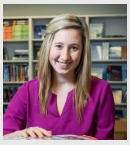

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