Introductory Accounting: Application-Based Activities

Included in McGraw Hill Connect



Gauge Student Knowledge in Real-World Scenarios

Prepare students for the real world with Application-Based Activities (ABA) in Connect. These highly interactive, assignable exercises boost engagement and provide a safe space to apply concepts learned to real-world, course-specific problems. Each ABA involves the application of multiple concepts, providing the ability to synthesize information and use critical-thinking skills to solve realistic scenarios.

Why ABAs?

- Automatic grading syncs with Connect gradebook
- Data-informed decision-making scenarios that allow for multiple outcomes
- Highly interactive, game-like interface
- Students practice problem-solving skills in real-world scenarios
- Reinforces key course learning objectives
- Continued software development to support all learners

Easy to access in Connect

1. Log in to your Connect Course
2. Go to your Assignments and click "Add Assignment"
3. Select Application-Based Activity
4. Choose to Assign or Preview the chosen ABA

Smarter Software. Bigger Breakthoughs. To learn more, visit mheducation.com/highered/connect »

Available Application-Based Activities for Introductory Accounting

Financial Accounting

Available for Fall 2025

- The Accounting Cycle
- Recording Journal Entries
- Adjusting Entries
- Bank Reconciliations
- Depreciation Expense
- Inventory Costing Methods
- Statement of Cash Flows
- Financial Statement Analysis

Managerial Accounting

Available for Fall 2025

- Overhead Costs and Cost Drivers
- Job-Order Costing
- Process Costing
- CVP Analysis
- Activity-Based Costing
- Variance Analysis
- Return on Investment/Residual Income
- Balanced Scorecard
- Decision Making
- Capital Budgeting
- Statement of Cash Flows
- Financial Statement Analysis

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