

High School or Community College Outreach Presentation: Inspiring Future Business & Accounting Students

Objective:

Students will create and deliver a presentation to high school or community college students, introducing them to the benefits of pursuing a business major, specifically accounting. The presentation should highlight:

- Their personal journey in college and why they chose accounting
- Their experience at the Bloch school, including tips for preparing for college
- Potential career opportunities in accounting

Presentation Format:

Students may choose one or a combination of the following formats:

- **Formal Presentation:** A structured 15–20 minute presentation
- **Panel Discussion:** A moderated discussion with pre-prepared Q&A, followed by audience questions
- **Small Group Discussions:** Breakout sessions with guided discussion questions
- **Interactive Activity or Game:** A hands-on activity related to accounting concepts (e.g., teaching the accounting equation with M&Ms)

Grading Criteria:

This assignment will be graded based on participation and completion. Students are expected to engage thoughtfully in the preparation and delivery of their presentation.

Presentation Options (in order of preference):

- **High School or Community College Class Visit:** Work in assigned or self-selected groups (3-4 people) to contact a local high school or community college. Copy the professor on all email communications. Visits may be virtual or in-person.
- **UMKC Bloch Event:** Sign up individually via the Canvas “People” tab to join a visit on campus. Presentation details will be provided to each group based on the type of visit (e.g., high school class, junior college, business class, student age group, etc.).
- **Pre-Record Presentation (Last Resort):** Create a video individually or in a self-selected group (3-4 people) that meets the assignment objectives.