Business Statistics & Analytics

Monthly Newsletter

March 2025

Business Statistics & Analytics Classroom Best Practices

5 Best Practices to Make The Classroom Accessible to All

Discover five best practices for creating inclusive and accessible classrooms, emphasizing strategies to support varied learning needs and foster fair educational experiences.

Click here to learn more.

connect Digital Showcase

SIMskills Badges for Microsoft Excel, Word, and PowerPoint

Enhance your students' skills in Microsoft Excel, Word, and PowerPoint with SIMskills Badges! These self-paced, online courses from McGraw Hill's Connect platform allow students to earn digital badges to showcase on their resumes and LinkedIn profiles, making them more attractive to employers.

Click here to learn more.

Meet the Bowerman Business Statistics Franchise Author Team

Learn more about the authors of the 2025 Evergreen release of **Business Statistics and Analytics in Practice**.

Click here to meet the team!

Find Your Fit

Find the right **Business Statistics** or **Business Analytics** product for you! Take this short quiz to discover the right fit for your course.

Analytics Insider

Stay ahead of the curve and maximize your success in the rapidly evolving fields of Business Statistics & Analytics with the **Analytics Insider** blog!

Unveiling the Future: AI in Business - 2026 Evergreen Release

Get a preview of our newest, groundbreaking AI in Business title that is set to revolutionize the understanding and application of artificial intelligence in the business world, equipping students with essential knowledge for career readiness.

Click here to learn more & share your feedback.

Webinars

Upcoming Webinars

RED Talk: Crafting Effective Hands-On Learning for Modern Business Analytics Courses
Wed, March 26, 2025 | 12:00 PM ET/11:00 AM CT

Beyond The Degree Webinar Series

✓ **Critical Thinking & Problem Solving**
✓ **Analytics & Excel Proficiency**
✓ **Cultural Competency & Emotional Intelligence**

Find Your Rep

Have questions? **Get in touch** with your local McGraw Hill Learning Technology Representative.

Explore our Business Statistics & Analytics Products and Resources.



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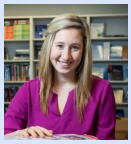

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