Business Statistics & Analytics

Monthly Newsletter

April 2025

Business Statistics & Analytics Classroom Best Practices

What's Sets the 2025 Release of Business Research Methods Apart?

Learn how the new release of *Business Research Methods* adapts to the post-Covid era with AI-driven insights, real-world examples, and flexible teaching tools to keep students engaged and connected.

Click here to learn more.

connect Digital Showcase

Introducing Programming Prep

Empower your students with Programming Prep, an innovative and engaging resource from McGraw Hill's Connect platform, offering flexible modules in Python and Excel, along with interactive, gamified learning experiences and detailed progress reports for instructors. **Click here** to take a tour of Programming Prep.

Click here to learn more.

Meet the Business Research Methods Author Team

Learn more about Pamela Schindler, the authors of the 2025 Evergreen release of **Business Research Methods**.

Click here to meet the team!

Find Your Fit

Find the right **Business Statistics** or **Business Analytics** product for you! Take this short quiz to discover the right fit for your course.

Analytics Insider

Stay ahead of the curve and maximize your success in the rapidly evolving fields of Business Statistics & Analytics with the **Analytics Insider** blog!

Unlocking Insights: Data Visualization - 2026 Evergreen Release

Explore the transformative power of data visualization with our 2026 release, designed to enhance comprehension and communication of insights using tools like Excel, Power BI, and Tableau, available for fall 2026 adoption.

Click here to learn more & share your feedback.

Webinars

Spring 2025 Webinar Recordings

✓ Unlock the Power of McGraw Hill Connect: Live Review for Business Analytics & Statistics Courses
✓ Business Analytics Unleashed: Mastering Python for Data Driven Decisions
✓ Introducing Programming Prep for Business
✓ RED Talk: Crafting Effective Hands-On Learning for Modern Business Analytics Courses

Beyond The Degree Webinar Series

✓ Critical Thinking & Problem Solving
✓ Analytics & Excel Proficiency
✓ Cultural Competency & Emotional Intelligence

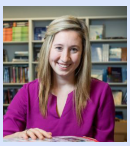
Find Your Rep

Have questions? **Get in touch** with your local McGraw Hill Learning Technology Representative.

Explore our Business Statistics & Analytics Products and Resources.



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