Business Statistics & Analytics

Monthly Newsletter

December 2025

Business Statistics & Analytics Classroom Best Practices

Beyond the Bar Chart: Exploring Beeswarm Plots with Python

Join Professor Ron Guymon—senior lecturer of accountancy at the University of Illinois at Urbana-Champaign and co-author of the 2026 release of ***Data Visualization***—to learn how Python-powered Beeswarm Plots offer deeper insights than traditional charts.

Click here to learn more.

Analytics Insider

Stay ahead of the curve and maximize your success in the rapidly evolving fields of Business Statistics & Analytics with the **Analytics Insider** blog!

Expanding AI in Business Analytics Education: What's New in Chapter 11

Discover how the 2026 release of ***Introduction to Business Analytics*** expands AI coverage with GenAI, LLMs, NLP, and emerging tech—giving you a roadmap to integrate cutting-edge tools into your courses.

Click here to learn more.

connect® Digital Showcase

Boost Career Readiness with Hands-On Labs in Business Analytics

Discover how hands-on labs in ***Introduction to Business Analytics*** can transform your Business Analytics classroom, enhancing student technical agility, retention, and success.

Click here to learn more.

Webinars

Explore Fresh Ideas! Join our Fall 2026 Webinar Series to stay inspired and ahead this season.

✓ **Future-Proof or Fall Behind: Cracking the Code of AI-Driven Careers** | Recording Available
✓ **Code. Analyze. Dominate. Teach Python Like It Matters—Because It Does** | Recording Available
✓ **Feminomics: Hacking the Future of AI & Analytics** | Recording Available
✓ **Data Visualization with a Voice: Building Skills Employers Actually Want** | Recording Available
✓ **GenAI Labs in Action with Vern Richardson** | Recording Available

Meet the Taddy Modern Business Analytics Author Team

Learn more about the author team behind ***Modern Business Analytics***.

Click here to meet the team!

Find Your Fit

Find the right **Business Statistics** or **Business Analytics** product for you! Take this short quiz to discover the right fit for your course.

Explore our Business Statistics & Analytics Products and Resources.

That's a wrap for this edition!
Catch us next month for fresh insights, updates, and trends in Business Statistics & Analytics.



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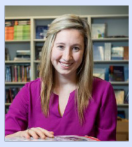

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