McGraw Hill and Accessibility: An Overview

In our ongoing efforts to enable Education for All, McGraw Hill supports Diversity, Equity, and Inclusion (DEI). Our commitment includes building learning experiences that are accessible to all. In fact, accessibility and Universal Design are central to our development efforts. This focus empowers us to create content and learning tools that deliver a great user experience and meet the needs of diverse learners.

A comprehensive accessibility strategy starts with research and planning, which is subsequently reinforced through employee training and prioritized throughout the development cycle. Our employees and partners consistently keep the interests of all learners in mind when bringing educational content and technologies to market.

This overview highlights some of the steps we are taking to advance accessibility for all learners. We hope you find it helpful.

> **At McGraw Hill, we believe that learning changes everything – and we're committed to breaking down the barriers that stand in the way of students realizing their full potential. Ensuring that our products are accessible to all learners is one of our top priorities and is central to the design and development of every learning experience we provide.**
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> —Simon Allen
> CEO, McGraw Hill

We are making every effort to ensure that our content and technology follow the WCAG (Web Content Accessibility Guidelines) AA Guidelines and usability best practices. This entails several components.

1. In addition to our internal accessibility team, we partner with industry-recognized third-party suppliers for consultation and objective evaluation of the accessibility compliance of our products.
2. Our eBook was built from the ground up with accessibility in mind. It features support for various assistive technologies, consistent navigation, zoom capabilities, and built-in Read-Aloud functionality.
3. For students with lost or low vision who use assistive technology, our course materials include image descriptions, which present in words what is presented visually within an image. These descriptions are read automatically when assistive technology, such as a screen reader, encounters an image.
4. Our Higher Education videos have closed captions and transcripts. For our new products, we will also be offering described transcripts which are standard transcripts enhanced with descriptions of the visuals.
5. Accessible PowerPoints that comply with WCAG AA criteria are available across our portfolio of products, allowing students to use assistive technology to access them.

To learn more about our efforts to advance Education for All, please visit our website at bit.ly/HigherEducationFramework»