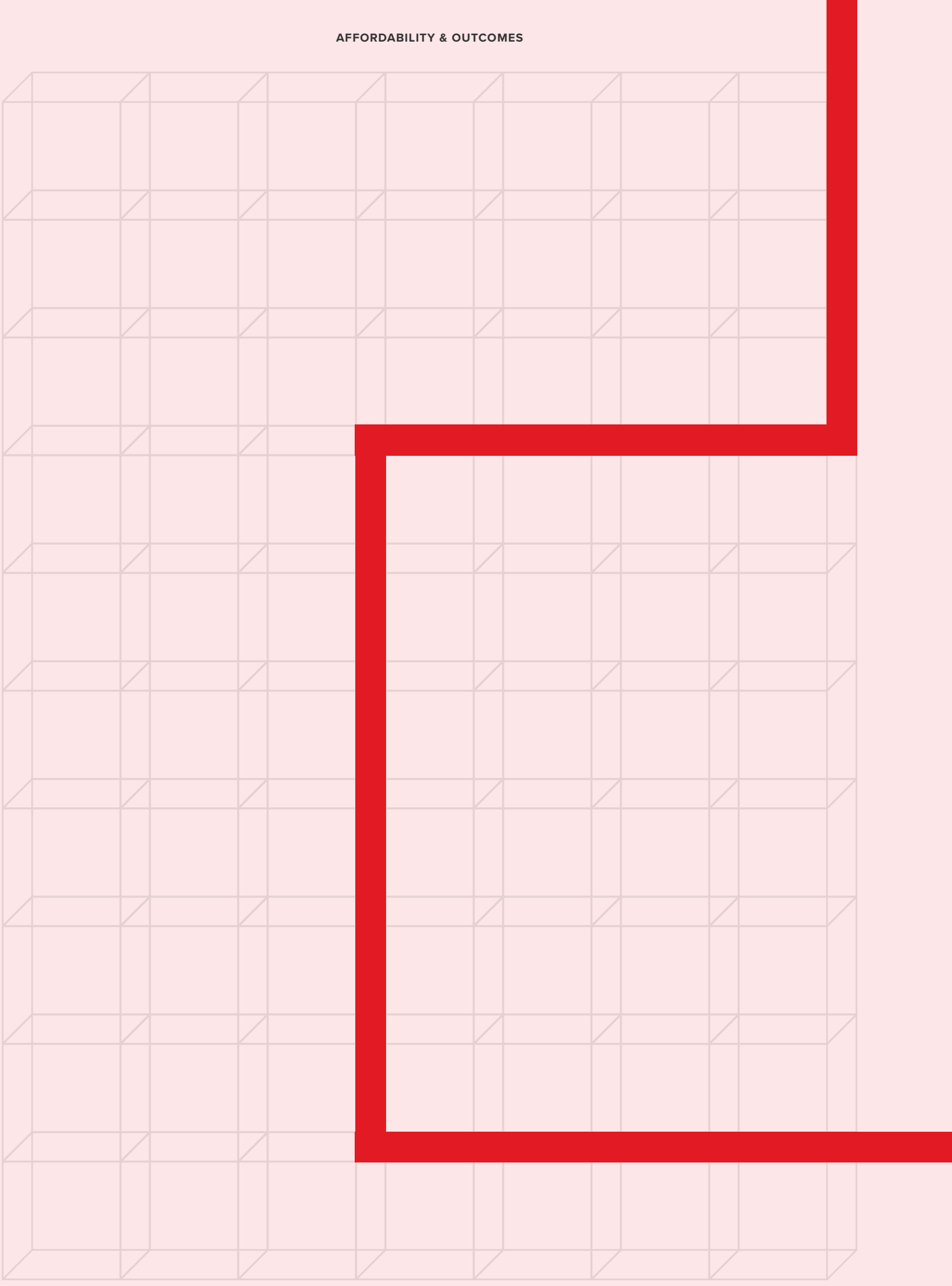
Mc Graw Hill

Education For All

Affordability & Outcomes

Education For All



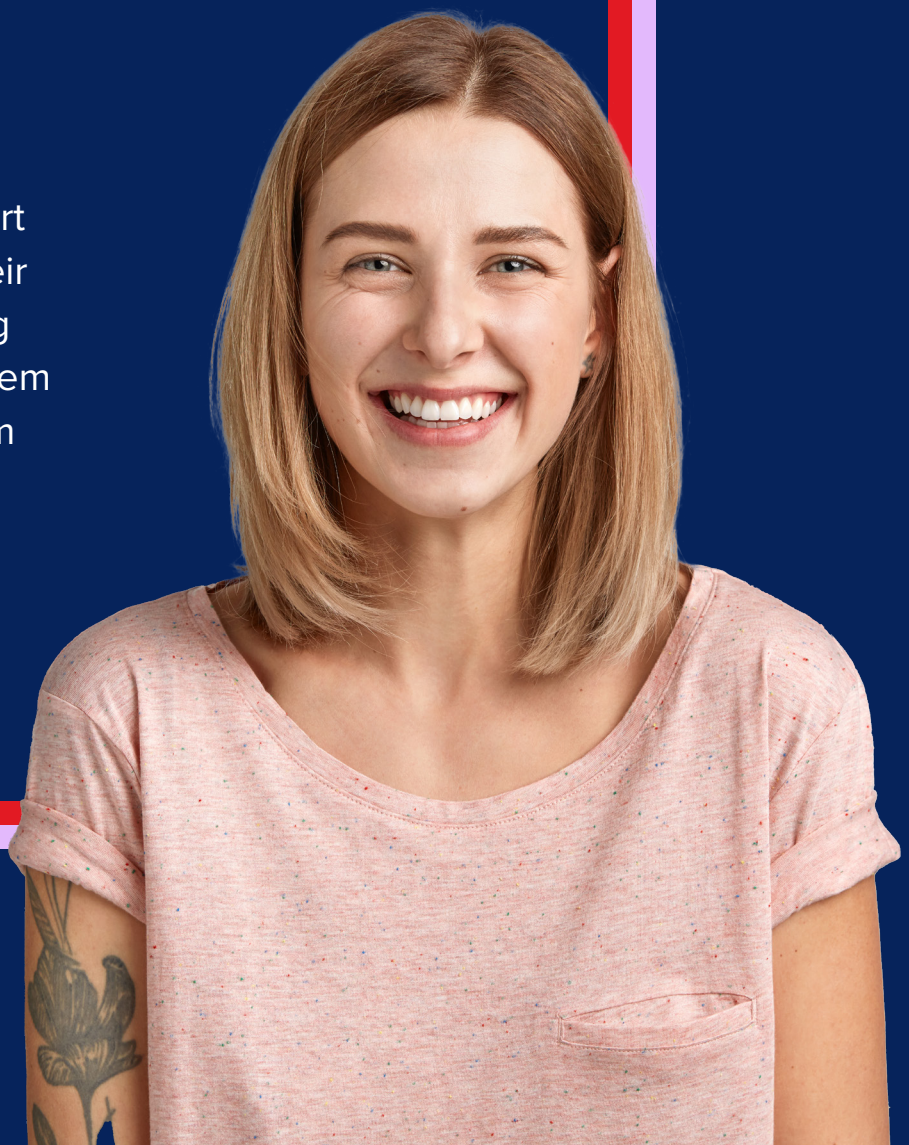
> The meaning of access has evolved...**it includes not just getting on a path, but staying on that path** and achieving success, including graduation and economic mobility.

Everyone deserves support on their path to an education of value.

An education that opens doors, expands possibilities, and helps propel us all forward.

Too many have still not had this opportunity.

We've been working hard to change that, to make real progress. But our job is not done yet. We need to support every person throughout their educational journey, creating equitable paths that meet them where they are, and set them up to succeed.

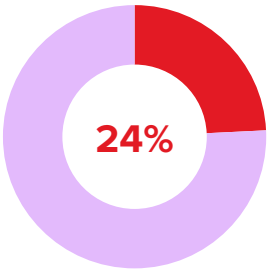


Today an education for all matters more than ever.

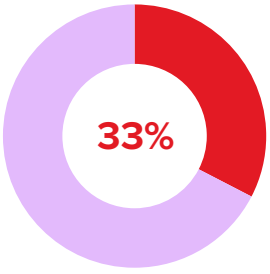
Between 40% and 60% of first-year college students require remediation in English, Math, or both.



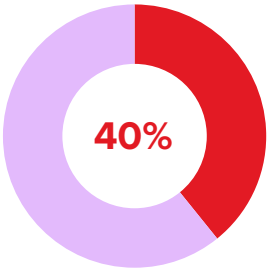
There is a 24% gap in the completion of a college-level credential by Black and indigenous students compared to white students.



The probability of first-generation students dropping out of school within 3 years is 33%, compared to students whose parents have a bachelor's degree – 14%.



40% of undergraduate students with disabilities graduated with a bachelor's degree within 6 years, compared to 57% of students without disabilities.



We strive for education that is within reach for everyone — an education that works for everyone.

Education for all — at McGraw Hill, we're all in.



Clearing paths so learners can move forward. Ensuring that learning fits the unique needs of every student so each can achieve success.

That's why we have been supporting effective teaching and learning for over 130 years...

For trusted, high-quality content created with world-class authors. For learning that is affordable without compromise. For evidence-based tools, creating better outcomes in and out of the classroom.

We believe that when we work together to expand the choices of content and technology, we can create an education worth pursuing, worth teaching, worth championing.

So we will keep our momentum going.

Supporting instructors, administrators, and students alike. Providing courseware and learning solutions that are accessible and secure from day one. Offering adaptive platforms that meet each learner where they are.

When we all support an education of value, we make education valuable for all.

Clearing Paths

Each instructor, institution, and learner in higher education is on a unique path — we are working to clear the path to access for all.

Here's how we're working on it:

Trusted and vetted content
Evidence-based and peer-reviewed content that is continually updated by experts.

Affordable choices
Offering a wide variety of affordable content formats, flexible purchase options, and engaging platforms that allow instructors and students to choose what works best for them.

Inclusive Access
Delivering digital learning resources to students, at a significantly reduced cost, on day 1 of classes.

Best-in-class technology
Secure, easy-to-use, integrated technology that allows educators to save their time and enhance their impact.

Inclusive Access

McGraw Hill's Inclusive Access Program delivers digital learning resources to students, at a significantly reduced cost, on or before the first day of class.

We fully support the U.S. Department of Education guidelines for implementing Inclusive Access programs which stipulate that: (1) Materials must be of the lowest market price; (2) Materials must be available to students by the 7th day of class at the latest; (3) Students must be able to opt out.



McGraw Hill's Inclusive Access is in place at over 1,400 institutions, resulting in more than $500M in student savings.

Having access to critical learning resources on the first day of class helps improve retention and overall success in the course by 25%.

Students at a community college in the US Northeast saved $61.25 each in their PSYC 258 course by opting in to Inclusive Access versus sourcing materials on their own.

Copiah-Lincoln Community College's courses raised retention rates from 48% to 69% in 5 years, and improved graduation rates from 36% to 50% by implementing Inclusive Access.

Equity for Each

Together, we can work to help all students succeed.

Here's how we're working on it:

Personalized learning platforms
Create individual learning paths to meet students where they are at and address different learner preparedness levels.

Analytics, data, and insights
Help educators track individual student progress and provide targeted support.

Accessibility features
Help meet the needs of all learners with various assistive technologies.

Commitment to diversity, equity, and inclusion
Reflected in our content, products, marketing, and culture.



Our products support all learners

Mc Graw Hill connect®

Resources, engagement tools, and assessments that help instructors build their courses in a way that works for them.

Integrated personalized reading experience focusing on learning gaps and ensuring that the time spent studying is time well-spent.

Mc Graw Hill ALEKS®

Constructive learning paths for each student to provide equitable support and structure.

Mc Graw Hill ALEKS® PPL

Adaptive placement assessment with a personalized remediation tool for students.



Working Together

We support you every step of the way, bringing together a community to help you work towards your goals.

Here's how we're working on it:

Training on teaching with digital tools
Customized training, course design, and implementation consultation to support instructors at every step.

Peer-to-peer support
Network of Digital Faculty Consultants and Online Learning Consortium certified instructors to provide peer-to-peer support.

24/7 product support
Customer service and self-serve support for educators and students offering the right guidance, right when they need it.

Professional development resources
Resources, articles, and thought leadership that support instructors with best practices, inspiration, and experiences from the community.

Education of Value

What drives us, like you, is to help deliver an education that works for the real world – an education that helps students achieve their goals.

Here's how we're working on it:

Success skills development
Content and assessment formats that help develop student success skills such as critical thinking and effective communication.

Custom courseware solutions
Help educators deliver value on their terms – integrating their own content, McGraw Hill content and OER.

Flexible tools
Giving instructors choices to share their know-how in a way that works for them, while also enabling institutional consistency.

Tools proven to work
Platforms and content that have improved student performance, retention rates, and graduation rates.

After using Connect at The College of Health Care Professions, student retention rates rose between 2015–2017 from:



The graduation and job placement rate for the same time frame rose from:



Upon implementing ALEKS, Columbus State Community College's overall course completion rose between 2012–2018 from:



The graduation and job placement rate for the same time frame rose from:



At McGraw Hill, we believe in unlocking the potential of every learner at every stage of life. To accomplish that, we are dedicated to creating products that reflect, and are accessible to, all the diverse, global customers we serve. Within McGraw Hill, we foster a culture of belonging, and we work with partners who share our commitment to equity, inclusion, and diversity in all forms.

Affordability & Outcomes

Education For All

The McGraw Hill Affordability & Outcomes: Education For All program aims to clear the path for learners, instructors, and institutions as they move along their unique journeys.

Through course materials that are affordable and accessible from day one, learning tools proven to work, and support at every step, together, we can work towards a learning environment that leads to opportunity and better outcomes for all.

Personal success stories that pave our way.

Jestina King

Radiologic Technology Student at The College of Health Care Professionals, Houston, Texas

A few years ago, Jestina King was balancing being a full-time mother and working minimum wage jobs. After attending a routine sonogram appointment during her second pregnancy, she had an epiphany about a career path she wanted to pursue – medical imaging.

Backed by curiosity and conviction, Jestina began preparing to make the move from jobs of little interest to her, to a career she couldn't wait to begin. She went on to earn an associate's degree in Radiologic Technology (RT) at The College of Health Care Professions (CHCP).

Using McGraw Hill Connect and employing a stackable degree option, Jestina was able to follow a personalized learning path. That path led her to passing her coursework, meeting her lab requirements, and completing her clinical externship – all while still working full-time and taking care of her children.

Armed with all that she had learned through her degree, Jestina was promoted at Calvary Urgent Care — creating the impact she had always desired, and providing the support her family needed.

With McGraw Hill Connect,
it all starts with you.

Personal success stories that pave our way.

Tina Mote and Tuan Dean

Instructors at Triton Community College, Chicago, Illinois

The Math faculty at Triton Community College were initially apprehensive about personalized learning solutions because they feared they'd lose control over their classrooms.

However, after three years of teaching with McGraw Hill ALEKS at Triton's iLaunch Math Lab (a collaborative learning environment anchored by personalized learning), Math Instructor Tina Mote has become an advocate.

Tina learned that through the platform, she could gain rich insight into student comprehension – being able to assess whether each learner truly understood the lesson, and then cater to their individual learning needs.

Her colleague, Tuan Dean, also discovered that with personalized learning technology he could play a more influential role in students' educational paths: **"Because we spend so much time with students one-on-one, we become mentors and motivators. It's often about reinforcing a good work ethic, about aspiration."**

With McGraw Hill ALEKS, personalized pathways to learning await.

Personal success stories that pave our way.

Math Department

Arizona State University, Tempe, Arizona

When shifting to adaptive technology, ASU's Math Department was concerned it would lessen their autonomy over their teaching resources and styles. But with McGraw Hill ALEKS, the faculty didn't need to worry.

"We were able to load about 10 years' worth of math instructional resources—hundreds of videos, online courses, and tutorials. Two big steps for us were course configuration and content curation—and both of these were localized, driven, and led by faculty members."

— D Johnson, Director of Adaptive Learning Initiatives at ASU

The switch to ALEKS was facilitated by training sessions by McGraw Hill, and today, instructors find it a powerful tool to meet every student where they are.

"I used to teach one class of 100 students, but now I teach 100 classes of one student each."

— D Williams, Coordinator of Adaptive Learning at ASU



Partner with us

We share your passion for learning. Together, we can help students access affordable, high-quality learning solutions, built to help them succeed.

For more information about McGraw Hill, please visit: www.mheducation.com