

MEETS YOU ANYWHERE —
TAKES YOU EVERYWHERE



Sociology and You

Shepard • Greene

Sociology and You is written exclusively for high school to introduce students to the discipline of sociology and the sociological study of society. **Sociology and You** is aligned to the *American Sociological Association Units of Sociological Inquiry*.

Engaging Student Experience

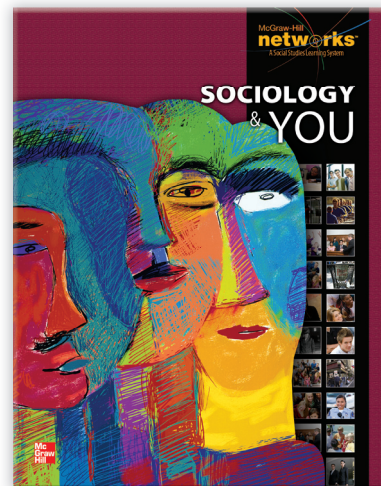
- Print Student Edition and online Student learning Center create a dynamic, interactive learning experience for students with **Essential Questions** and the educational philosophy of **Understanding by Design**[®]
- Connect the concepts and theories in Sociology to real world situations with Focus on Research, World View, and Snapshot of America with up-to-date information and statistics
- Develop critical thinking and engage students in the learning process with Quick Case Studies and Hands-on Chapter Projects
- Promote 21st Century Skills and College and Career Readiness with real world applications in Applying Sociology, Connecting Sociology, and Sociology Matters
- Explore the overarching themes represented in the Sociological Units of Inquiry and present current knowledge in the field of sociology in developmentally appropriate ways

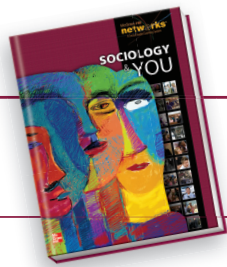
Flexible Teacher Tools

- Teacher Edition provides a clear pathway through the content using the print, digital, or your own combination
- Meets you wherever you are on the digital spectrum and takes you wherever you are going: all print, all digital, or a combination.
- Grows with you as your technology is updated

Dynamic Digital Resources

- Teacher Lesson Center is designed with your needs in mind, all of your teaching resources in one convenient online location
- Customize the learning experience for students using resources to differentiate instruction, customize assessment, and online learning tools
- Access your lesson plans, activities, presentations, assessments, and resources anywhere, anytime





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Components

Student Edition: Trusted authorship communicates the theory and application of sociology principles in understandable, age-appropriate language. The student edition is built around the educational philosophy of Understanding by Design® and Essential Questions.

Student Learning Center: The Student Learning Center is the gateway for students to plan, study, get assignments, save work, watch videos and engage in class discussions. The Student Learning Center is a whole new level of interactivity for student engagement.

Teacher Edition: The new edition is a clear pathway through the content that optimizes class time and minimizes preparation time with the lesson plans, activities, and assessment based on the research of Jay McTighe, co-author of Understanding by Design®. The print and digital components are clearly integrated at point of use. Differentiation is integrated into the lesson plans.

Teacher Lesson Center: Everything you expect in one place—a one-stop teacher center that has everything you need for planning, teaching, presenting and assessing in a ready-to-go format or completely customizable. The **Networks Resource Library** built into the Teacher Lesson Center includes hundreds of searchable additional online resources that teachers can add to their lesson plans or activate for student assignments.

Chapter Tests and Lesson Quizzes: Printed booklet for the Chapter Tests (Form A and Form B) and Lesson Quizzes include all the editable tests available in McGraw-Hill eAssessment online. Use the printed format to preview online test questions or print for paper and pencil tests. Chapter tests include traditional and document-based question tests.

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