
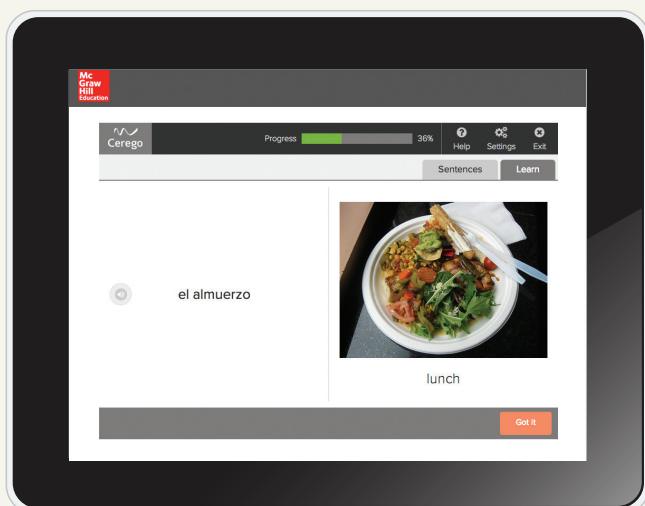


10 MINUTES A DAY could boost student performance by an entire letter grade!

McGraw-Hill partners with  Cerego to increase vocabulary and grammar acquisition for long term retention and performance by students.

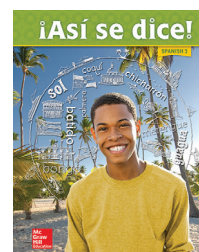


Learn-on-the-go with any smart phone or tablet!

Cerego offers a science-based application designed to enhance acquisition of vocabulary and grammar based upon each student's unique pattern of learning and forgetting.

Our adaptive algorithms:

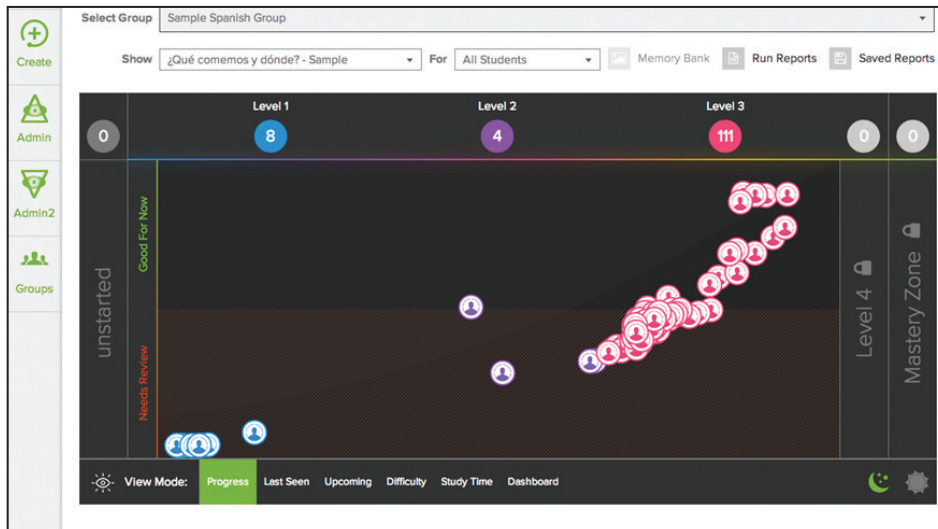
- Identify each user's ability to learn and forget, developing a model that evolves over time with their performance
- Accelerate learning by presenting information the way we are wired to process it: in small, manageable pieces



REAL-TIME REPORTS PROVIDE INSIGHT INTO LEARNER PERFORMANCE AND INSTRUCTION

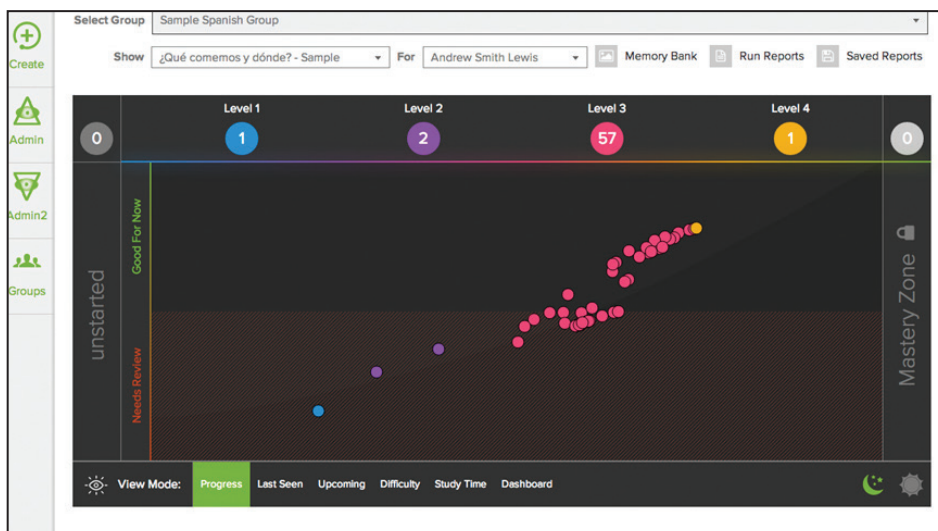
To learn more about Cerego, please watch this online video

<http://bit.ly/ceregovideo>



Actionable Memory Banks

- We spend as much time showing what a user knows as we do measuring it – the Memory Bank turns data into actionable, targeted feedback.
- Instructors using Cerego can get real-time feedback about their students' progress, strengths, and weaknesses, not just the highest score on a one-off test.



Granular Data

All Memory Bank views (showing progress, review schedule, content difficulty) show information at the most granular level - so instructors can see precisely which concepts need work and which concepts have been mastered.