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Statistics

Elementary Statistics: A Step By Step Approach (10E), © 2018

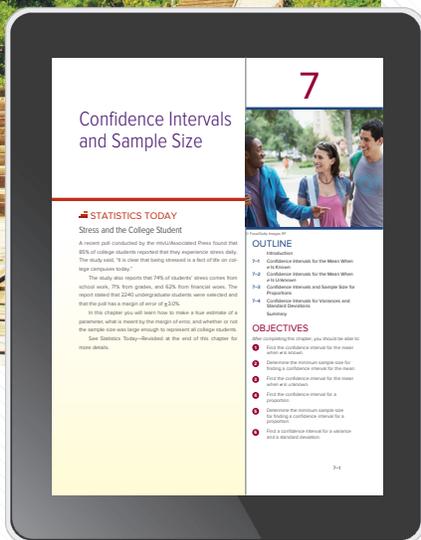
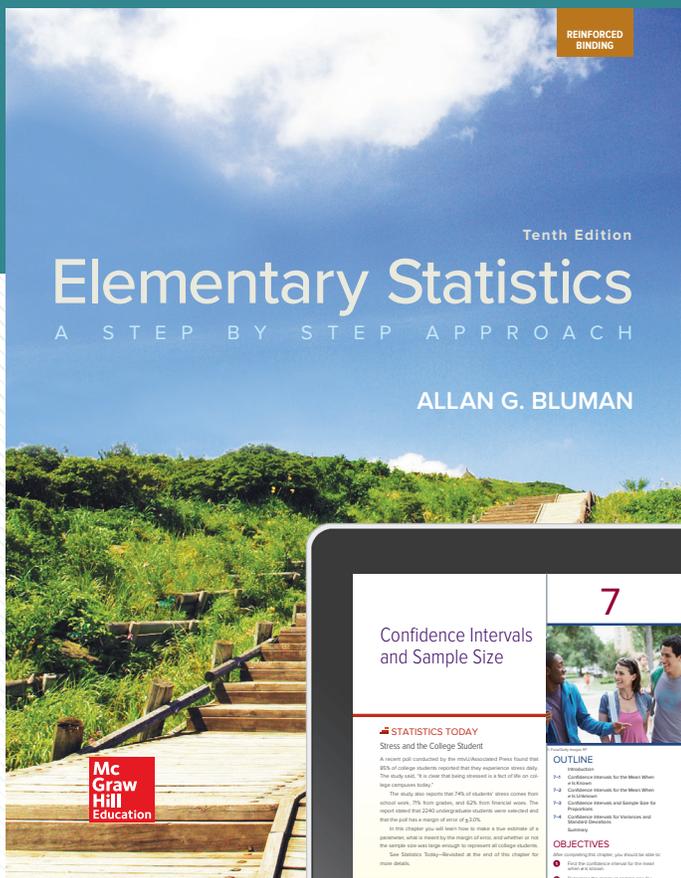
Bluman

Perfect for Introductory Statistics

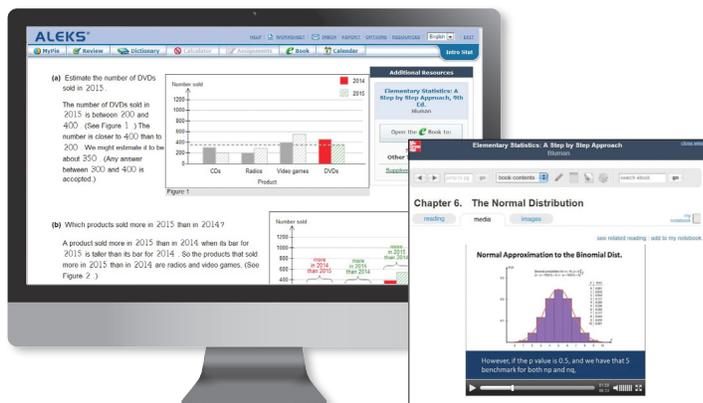
For students whose mathematical background is limited to algebra, this is the quintessential general statistics text (not intended for AP® Statistics). *Elementary Statistics: A Step by Step Approach* follows a non-theoretical approach without formal proofs, explaining concepts intuitively and supporting them with abundant examples.

Key Features:

- The text ensures relevancy and deepens conceptual understanding by offering real-life problems for students to solve with data projects, statistics today and critical thinking elements.
- **ALEKS® 360** can be paired with *Elementary Statistics: A Step by Step Approach* to help students master the course content via an individualized learning experience tailored to students' unique strengths and weaknesses.



ALEKS 360 is a complete course solution that combines personalized assessment and learning with a fully integrated, interactive eBook. The media-rich eBook features highlighting, bookmarking, and note-taking, while the dynamic ALEKS interface allows students to easily navigate their learning, track their progress, and manage their assignments from anywhere. Modern and mobile-ready, ALEKS 360 uses adaptive artificial intelligence to precisely identify what students know and don't know in order to create individualized learning plans tailored to their unique needs.



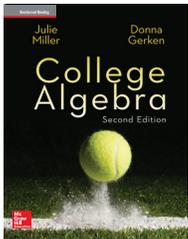
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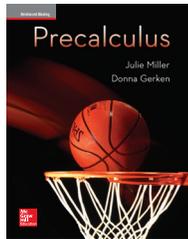
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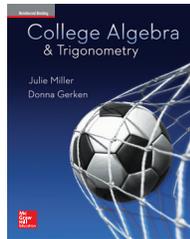
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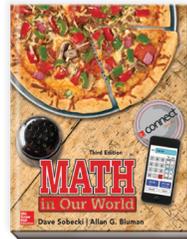
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