

Deep Integration for a Seamless Experience



Embed the learning experience

Add Connect[®] assignments directly into your Blackboard Learn[™] Course Workflow



Eliminate the #1 source of student complaints

Get started quickly and easily with single sign-on



Automate grade synchronization

Connect assignment grades are automatically recorded in the Blackboard Learn gradebook

Productivity. Efficiency. Simplicity.

Enjoy simplified access to the high quality, media-rich content and adaptive learning and assessment engines for faculty, students, and institutions.

Key Features

- ✓ **Single Sign-On**
A single login and single environment provide access to McGraw-Hill course resources within Blackboard Learn.
- ✓ **Direct Assignment Links**
Connect assignments appear as normal Blackboard Learn assignments would — in the assignment list, the calendar and the to-do list.
- ✓ **One Gradebook**
All grades for McGraw-Hill Education assignments are recorded in the Blackboard Learn gradebook automatically.

Embedding the Learning Experience

This deep integration into a learning management system offers a more elegant experience for all course resources. It is more than just supporting single sign-on and grade-sync. It's about embedding the learning experience within the LMS, allowing the student to continue studying without interrupting their flow.

Efficient Deployment

Connect spans all courses, and training for pairing and assignment deployment is a one-time event, whether you choose to deploy across a school, a department, or a specific course. Updating assignments and managing due dates requires no further mediation once pairing is complete, with changes cascading from Connect straight to Blackboard Learn — just like native assignments.

Administrators and Designers

- ✓ **How Can I Get It?**
McGraw-Hill Education's deep integration with Blackboard Learn requires the installation of our app. Once that is complete, instructors can pair their courses and start utilizing the platform.
- ✓ **Support**
McGraw-Hill Education provides first class support and training for administrators, faculty, and students, including Quick Start Guides and Admin Guides.
- ✓ **Easy-to-Use**
Designers can easily create consistent, deep, and rich embedded experiences for instructors and students using engaging, media-rich, and high quality content.