

# GET TO KNOW YOUR **EXTENSIVE TOOL CHEST**

*Whether it's your first or fortieth year teaching, you can benefit from a wealth of assessments and class-tested resources that simplify your evaluation process and enrich the learning experience.*



## ASSESSMENT TOOLS:

- **SmartBook** helps students study more efficiently by highlighting where in the chapter to focus, asking review questions, and pointing them to resources until they understand.
- **Chapter quizzes** are pre-built to cover all chapter learning objectives.
- **Test bank** is by far the largest and most accurate collection of questions on the market, with over 300 questions per chapter.
- **Application exercises** reinforce concepts and facilitate comprehension.
- **Video assignments** help exemplify difficult concepts.
- **Mini-simulations** allow students to immerse themselves in the critical-thinking and problem-solving opportunities of realistic business scenarios.
- **Business plan prep assignments** support students to see the interconnectedness of business functions and the building of their semester projects.



## ADDITIONAL RESOURCES:

- **New teacher's resource manual** includes tools to improve retention and engagement, while helping save the instructor's time.
- **From the News to the Classroom** is updated multiple times each week and features abstracts of relevant news stories, video tied to chapter topics, and critical-thinking questions that streamline your prep time and help create an ultra-current course.
- **PowerPoint presentations** include integrated polling questions and additional examples that improve student engagement and help make you a rock-star instructor.
- **Video library** with Video Teaching Guide includes:
  - **Company case videos** produced specifically to expound on chapter learning objectives via real-world business situations across a broad range of industries, sizes, and geographic locations, allowing students to contextualize the chapter's content.
  - **Hot seat videos** offer short cases that show real business professionals confronting a variety of workplace challenges.
  - **iSeelt!** animated video explanations clarify the most commonly confused topics and can be accessed within the e-book.