Launching the Imagination, 6e

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Detailed List of New Features

Launching the Imagination now offers two reading experiences for students and instructors: SmartBook and eBook. Fueled by LearnSmart, SmartBook is the first and only adaptive reading experience currently available. SmartBook™ creates a personalized reading experience by highlighting the most impactful concepts a student needs to learn at that moment in time. The reading experience continuously adapts by highlighting content based on what the student knows and doesn't know. Real-time reports quickly identify the concepts that require more attention from individual students—or the entire class. eBook provides a simple, elegant reading experience, available for offline reading. A new feature has been added called success stories. These short interviews explore connections between foundational coursework and career success. Three of the best past profiles have been revised and a new profile has been added. Now inserted into the body of the text, each interview deliberately builds on its chapter content. Almost fifty new images have been added, representing major contemporary artists and designers including Wolfgang Buttress, Do Ho Suh, Garo Antresian, Janet Ballweg, Phoebe Morris, Alain Cornu, and Natalya Zahn.

Retained Features

Worksheets - Author Mary Stewart has developed worksheets for each chapter that are designed to improve student comprehension and increase engagement. Each includes at least one section in which students must apply knowledge gained from the reading to their own artwork.

A distinctive Part Four, on 4D or time-based design, highlights this area of growing interest, with examples from film, installation, and computer art.

"Key Questions" appear throughout the text (immediately following the relevant topics), probing students on key concepts and helping to reinforce and apply the material.

Provides a lively and concise introduction to the theory and practice of visual communication.

Presents a practical discussion of the materials available for 3-D design.

A Wealth of Art and Design Examples - More than 80% of Launching the Imagination's 600 illustrations are presented in full color.

Launching the Imagination is available in a comprehensive volume treating 2D design, Creativity and Problem-solving, 3D design, and time-based (4D) design; or in split volumes containing either 2D or 3D design, plus the material on Creativity and Problem-solving.

Clear and concise key questions at end of each major section of text.

Chapter by Chapter Changes

Each chapter has been updated and, where needed, reorganized to maximize clarity. Improvements include
the following:

Chapter 1: Examples of architectural design sketching and computer-aided design help to connect traditional and contemporary uses of line. A witty new tromp l'oeil image provides an engaging example of this technique.

Chapter 2: Diagrams have been updated and definitions have been further clarified.

Chapter 3: Witty new examples have been added and the writing has been further clarified.

Chapter 4: New examples have been added and the writing has been further clarified.

Chapter 5: The Steve Quinn interview is woven into body of the chapter, and a Success Story with designer Elizabeth Nelson has been added.

Chapter 6: An interview with Sara Mast has been embedded into the chapter and a Success Story with Curator of Education Jane Ferry has been added.

Chapter 7: The new Jason Chin Success Story clearly demonstrates connections between his foundational coursework and current career as an illustrator.

Chapter 8: The interview with Jim Elniski has been updated and the Dennis Montagna Success Story has been added.

Chapter 9: Better examples of many of the artworks have been inserted.

Chapter 10: Better examples of many of the artworks have been inserted.

Chapter 11: Better examples of many of the artworks have been inserted.

Chapter 12: This chapter has been substantially distilled, making its content more relevant to foundational courses.

Chapter 13: More contemporary examples have been added.

Chapter 14: The writing has been further clarified, and more contemporary examples have been added.

Chapter 15: The writing has been further clarified, and more contemporary examples have been added.