Mc Graw Hill Education

School Leadership and Aministration: Important Concepts Case Studies and Simulations, 10e

Richard Gorton and Judy Alston ©2019 ISBN: 0078110351

Detailed List of New Features

School Leadership and Administration is fundamentally a text about leadership for any situation. Primarily focused toward school leaders, School Leadership and Administration offers global application with its principles for those who may be in areas such as higher education administration, military educational training programs, agency management, and government services administration.

Digital Changes:

Connect®—The Connect Suite effectively engages students in the course so they are better prepared for class, more active in discussion, and achieve better results. Its innovative and adaptive technology addresses a wide variety of student and instructor needs with a rich database of assignable and assessable activities, each attached to learning objectives. Connect, part of the Connect suite, is a web-based assignment and assessment platform that features a number of powerful tools that make managing assignments easier for instructors and learning and studying more engaging and efficient for students.

Connect InsightTM—As part of the Connect Suite, InsightTM puts real-time analytics in your hands so you can take action early and keep struggling students from falling behind. Designed for your tablet or desktop computer, Insight is a series of visual displays providing at-a-glance information regarding how your section, students, and assignments are doing.

SmartBook—As part of the Connect Suite, SmartBook is the first and only adaptive reading and learning experience that changes the way students read. It creates a personalized, interactive reading environment like no other by highlighting important concepts, while helping students identify their strengths and weaknesses. This ensures that he or she is focused on the content needed to close specific knowledge gaps, while it simultaneously promotes long term learning.

LearnSmart—As part of the Connect Suite, LearnSmart is an adaptive learning program designed to help students learn faster, study smarter, and retain more knowledge for greater success. Millions of students have answered billions of questions in LearnSmart, making it the most widely used tool that's proven to strengthen memory recall, retain student attendance, and boost grades.

Chapter by Chapter Changes

Chapter 1: New PSEL

Chapter 2: New PSEL

Chapter 3: New PSEL - Updated Research Spotlight: Power and Influence: Does Gender Matter?

Chapter 4: New PSEL -New Window on Diversity Box: Ten Tips for Cross Cultural Communication- New Box: 10 Ways for New School Leaders to Use Twitter - New Communication Highlight: Crisis Communication Tactics

Chapter 5: New PSEL - Updated data on bullying - Updated online resources to aid educational leaders in keeping schools safe

Chapter 6: New PSEL - Updated background readings

Chapter 7: New PSEL - Updated findings from the 2016 Phi Delta Kappa/Gallup Poll - New Window on Diversity: Diversity in the Workplace - Updated background readings

Chapter 8: Updated background readings

Chapter 9: Updated background readings

Chapter 10: Updated background readings

Chapter 11: Updated background readings

Chapter 12: Updated background readings

Chapter 13: Updated background readings

Chapter 14: Updated background readings

Find Your Rep at mhhe.com/rep



Because learning changes everything.[™]